

Investing in a New Generation of Global Missions

The new generation of world missions is growing by impressive numbers, and a major player in this movement is the church in Latin America. Spanish-speaking people now live on every continent on earth. This means many of them experience daily life in areas that are hostile toward Christians, live in places that have been devastated by war or struggle to provide basic necessities for themselves and their families as poverty cripples their hometowns.

We believe the Lord is calling Camino Global to be an important partner in a new missionary movement of Spanish-speaking believers. This movement is not just aimed at Spanish-speaking people, but rather focused on using the inherent advantages Latin Americans have, such as being able to access politically charged, least-reached places that Anglo-Americans are often denied access to.

Ruben and Ingrid, a young married couple from Honduras, are a living example of how Camino is expanding beyond just serving Latin America. Honduras is a country that has typically been a recipient of missionaries from Camino Global. In this country thousands of mothers and fathers deal with poverty that affects the ability to feed, and sometimes even keep, their children. Nearly 1 in 5 Hondurans lives on \$1.25 a day (UNICEF). It is a bleak outlook, as infrastructure we take for granted hardly exists presenting a host of challenges for families, communities, and even churches wanting to be part of the Great Commission.

But this country is not just the beneficiary of the Lord's work. Like other countries where Camino Global has worked for over a century planting churches and making disciples, the Honduran church is now sending mature believers into the mission field. Many of them, like Ruben and Ingrid, have come to Christ as a direct result of the ministry of Camino Global and are now leaving their home countries to serve in parts of the world that have largely been neglected or unreached. Ruben says, "Thanks to Camino Global missionaries we had the opportunity to know the Lord and be taught God's word. We have been motivated and encouraged to follow God and go and see the opportunity to work as part of a team made up a people from different cultures and countries." Ruben and Ingrid are going to Southeast Asia to serve as missionaries to Muslims. Our partnerships with the Honduran Bible Seminary and the Muslim evangelism center at Manarah are preparing this couple to be part of the growing wave of Latin American missionaries to the nations. We are excited to see our work come full circle and believe this illustrates how the mustard seed continues to grow.

For more than 120 years Camino Global has excelled at making disciples of nations and providing immediate and eternal hope for Spanish-speaking people, first in Central America and now around the world. This is being done with numerous methodologies, many of which are innovative and sustainable. A humble website ministry called Obrerofiel started in Mexico in 2005 now provides biblical resources, encouragement, and even training in Spanish, free of charge, to people in over 125 countries. In Honduras,

Camino Global's Hope Coffee is making a profit in the name of Christ and for poverty-stricken families in rural areas of the country. In its first year, this initiative provided more than 30 families with drinkable water and reliable shelter all while ministering to the community. In Uruguay, the place of greatest spiritual darkness in the Americas, Camino Global is reaching people through peace-making and conflict-resolution training.

Christianity is on the move as we see more Spanish-speaking people respond to God's call to be missionaries, and Camino Global is diligently working to partner with them so they are able to serve effectively and for the long-term. The need to reach nonbelievers is immediate and stretches to, but also far beyond, traditional Latin American countries.

Camino is uniquely qualified to partner with Spanish-speaking missionaries to serve in places like Asia and the Middle East. In tandem with our expertise in equipping missionaries, our multinational missions teams also have access to many places in the world that are severely limited, or even blocked off, to Anglo-Americans. Our primary goal is to collaborate with existing churches and believers to identify a community's needs and then effectively address those needs. This helps ensure the most effective ministry to Christians in need and potential believers in the least reached places on Earth.

As Camino Global looks forward to the next decade of ministry, we see God offering a number of opportunities but we also sense immense urgency. Preparation to send missionaries to these least reached places must begin now, as we need to equip future missionaries with the tools and resources they will need. We also know it is imperative that we grow our overall missionary team and support staff as we not only prepare for global expansion but also replace faithful missionaries who are being called upon by God for the next phase in their lives.

Camino Global's Plan For 2025

While it might seem 2025 is in the distant future, our goals for that year depend on laying the groundwork today. Properly preparing long-term missionaries requires as much as two years as we know how important it is to send missionaries into the field with training that will give them the tools needed to bring Christ and transformative life experiences to the people and communities where they will be immersed.

Along with growing our team of missionaries and bolstering our support staff, we are looking to engage in more innovative and sustainable forms of revenue generation, like Hope Coffee, to support our missions. Our goals for 2025 are as follows:

- **More than double missionaries in the field:**

Camino Global believes the Lord is calling Spanish-speaking missionaries to help spread the gospel to people in places that are among the least reached. Currently our organization has 260 missionaries and over the course of the next 11 years, by 2025, it is our goal to have 600 missionaries in the field. Ministering alongside Spanish-speakers is vital component of our expanded vision. We believe we are uniquely qualified to minister to these places and our pairing of experience and potential access is unparalleled.

- **More than double our support staff:**

Preparation and support for our multinational missionary teams is vital to their ability to be a successful part of the Great Commission. A key component of our comprehensive support is pastoral care provided in every missionary's native tongue. Currently we have a team of 30 supporting our missions staff in many ways, and we will need to grow that number to 75 if we are to train and support our missionaries to the high standard we have set.

- **Utilize new methods of funding missionaries by establishing the Camino Global Foundation:**

We believe innovative entrepreneurship is not only economically sustainable but also provides a unique opportunity for access to possibly restricted areas. In the case of Hope Coffee we now have unique credibility and resources to offer areas with similar trades. By having this skill set we can provide education on the coffee industry while ministering at the same time. The ability to teach economic stability in the name of Christ has far-reaching implications. By establishing the Camino Global Foundation we will generate money for Camino Global by pursuing sound and strategically important business ventures in a diverse variety of disciplines. The goal is to not only grow capital but to also have a means of providing income for the communities these businesses will be in. This success will also translate into experience and economic credibility we can piggyback on our missionary work as other communities look to tap into similar resources and opportunities.

- **Purchase a facility that fosters creativity and collaboration and provides spaces for training missionaries and other partners:**

Two of our core values are collaboration and creativity; it cannot be stressed enough how these aspects are frustratingly stifled by not having our entire staff under the same roof. We are firm believers that the act of sharing a common space fosters an environment of innovation and idea sharing that can give birth to solutions and ingenuity that otherwise would not be possible. The logistics of being able to hold impromptu meetings and also collaborating on projects are extremely difficult at this time. The ideal facility for Camino is one shared with like-minded organizations and would give us the opportunity to collaborate and create new opportunities with fellow missionary groups. The ability to partner with these groups and even hold joint training sessions with them and other partner agencies could be the genesis of transformative ideas and initiatives. In addition to trading best practices we would also be able to engage in cost sharing of certain utilities and other expenditures. The potential ideas and savings these partnerships could bring about is even larger than we can currently comprehend.

To make this long-term goal a reality, Camino Global is proposing a capital campaign that will require the support of many friends, churches, businesses and others in order to meet the following needs:

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| Capital Needs: Physical Plant Move | \$1.8 million |
| <ul style="list-style-type: none"> Moving into a new building is expected to happen by December of 2015. This is an extremely vital part of our expansion campaign for the next 11 years and far beyond. If Camino Global is to double its staff, it is imperative there is not just room for all employees, but a space where the entire staff can collaborate. | |
| Camino Global Foundation Seed Money | \$1.0 million |
| <ul style="list-style-type: none"> As we grow the ability to have sustainable revenue is imperative. We believe investing in innovative business ideas, such as Hope Coffee, will not only pay financial dividends but also open interesting and at times unintended doors for our ministry. | |
| Field Ministry Growth and Improvement | \$400,000 |
| <ul style="list-style-type: none"> This funding is central to our commitment to expanding our global reach to places like China and Southeast Asia. This money will also cover missionary training and innovative investments that will lead to sustainable funding of missionaries. | |
| Staffing Increase | \$600,000 |
| <ul style="list-style-type: none"> This represents two years of salaries for five positions that will be created to provide pastoral care, training and support for missionaries. As we double our long-term missionary team it is imperative those in the field have the best training and top notch care and support while they are ministering. | |
| Operating Income for Two Years | \$1.2 million |
| <ul style="list-style-type: none"> Even as we grow and invest in new ventures and opportunities, ongoing, existing costs for operating the ministry of Camino are needed. Rather than divert income from existing efforts that are working and growing, we want to continue those activities and add to them with the items above. | |

TOTAL NEEDED \$5.0 million

We have retained Dickerson, Bakker & Associates—a professional fund development consulting firm—to conduct a Pre-Campaign Feasibility Study to help identify volunteers and financial partners who may be willing to join with us in this effort. To that end, this “Campaign Case for Support” has been prepared to inform and educate our supporters about these important initiatives.

These major strategic thrusts are not exhaustive nor do they represent the entirety of our long-range needs and goals. They do represent, however, an outline of the main strategic directions that the Board and staff of Camino Global deem critical at this time. Before these proposed goals can become reality, we need your input and candid response to this Case Statement via a brief Pre-Campaign Feasibility Study Survey.

Thank you for your participation and support!